



BIO / BRADY BREESE / OWNER, CREATIVE DIRECTOR

A football player, a chef, a physical therapist, a financial advisor... all the careers Brady Breese thought would be his calling in life – but none panned out. Instead, he became the co-owner and creative director of his own organic bake shop in Phoenix, Ariz. – Urban Cookies and OllieCake – specializing in gourmet cookies and cupcakes.

A self-taught, home-grown culinary artist, Breese started out with a passion for cooking and a love-hate relationship with baking. Until in 2004, while working as a life insurance agent, he entered an employee bake off and won with a decadent flourless chocolate torte; much to the dismay of his female counterparts who had held the first-place spot in previous years. And, so the baker was born and one year later so too was his bake shop – a venture he launched with his wife, who handles marketing for the company.

Breese resides in Phoenix with his wife, Shaun and their two-year-old son, Oliver and dog, Deacon.

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